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What is SIP Trunking and how will it benefit your business?

Discover how to get more control and flexibility over your business telephony with Telefonix SIP Trunks.

What is SIP trunking?

Your voice and data connections are vital components of your business - but so is the cost of running multiple lines, their flexibility and how much control you have over them. Telefonix provides a flexible and low-cost alternative to ISDN for inbound and outbound voice calls.

This factsheet will highlight the benefits of buying Telefonix's SIP Trunks.

1

SIP Trunking supports business continuity

SIP trunking offers a flexibility that is not available with traditional ISDN.

A number of possibilities can affect how resilient your voice and data connections are.

Unforeseen circumstances - such as damage to lines, moving offices or being unable to redirect calls, can be damaging to your business.

SIP trunking minimizes these problems and ensures you can keep working through every eventuality.

2

Number Flexibility

SIP trunking supports your business by allowing you to decide which number you want to display on a call-by-call basis.

Even if you're making a significant move in location, or just wanting to grow your business without opening more offices, SIP trunking allows out of area geographic number ranges to be used.

This shows your business as local, despite being physically located elsewhere.

3

SIP Trunking saves you money

Why have a separate voice and data connection when you can have both on one line?

By discarding any unnecessary ISDN lines, you will be able to save a large amount of money. In addition, SIP trunking can typically save you a further 50% on line rentals and 25% on calls.

By utilizing the benefits of SIP trunking number flexibility when you're moving office, you will not need to spend money on changing stationery, advertisements or listings.

SIP trunking also allows you to make free calls between connected sites, even internationally.

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SIP Trunking offers greater flexibility

If you're still using ISDN, the chances are that you are spending money on lines that you may not actually need all year round.

SIP trunking gives you complete control of your lines - you can add more when demand is high, reduce them when there is little demand and split calls to make handling more efficient.

Being able to make these instant changes puts you in total control of your communications.

5

SIP Trunking plans for contingencies

Often, things will happen that you just can't control.

It could be a problem in the office, busier peak times than usual or a lack of connection.

Telefonix's SIP trunking business continuity feature is designed to handle emergencies with ease.

It is able to automatically reroute any calls to back up sites in a number of seconds - so there is no disruption for your customers.

6

Compatible with all Telefonix products

With Telefonix's Broadband or Ethernet services, you can combine voice and data into a high-quality converged solution.

With one supplier for all your communications needs, you will benefit from one point of contact with our friendly UK-based account manager.

Telefonix's SIP Trunks are less costly per channel, more flexible, quick to install and offer a great business continuity solution.

Is it time to replace your ISDN connection?

About Us

Telefonix helps small, medium and enterprise companies in the UK with their Telecoms and IT needs, enabling them to thrive and expand.

For more than 30 years our team of professionals have leveraged their deep technical expertise and industry experience to help clients design, implement and operate Telecoms and IT solutions which are fit for their businesses.

We enable our clients to manage all of their Telecoms and IT needs through a single, accountable source.

Whether you need support, are looking for product information, or would just like to find out a little more about us then please get in touch.

We look forward to hearing from you.

Get In Touch

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